



At the Cutting Edge of Innovations 1 - 3 June 2022, Sofia, Bulgaria

1 JUNE - PRE-FORUM DAY

SITE VISITS

Participants of the Forum will benefit from the unique opportunity to visit 2 innovative Tier-1 suppliers' manufacturing facilities free of charge.

See exciting automotive innovations in operation, get inspired and share your experience with peers and colleagues at the Forum.

* Places for each site visit are strictly limited.

* Registration will operate on a 'first come, first served' basis.

* You must be registered for the Forum to join the site visits.

2 JUNE - DAY 1

Moderator: Iliya Lingorski

08:30 - 09:30 **Registration and morning coffee**

09:30 - 09:40 **Welcoming address and opening remarks**

09:30 - 09:35 **Welcoming address by President Rumen Radev**

09:35 - 09:38 **Welcoming address by Minister Daniel Lorer**

09:38 - 09:40 **Welcoming address by arch. Lyubomir Stanislavov, CEO Automotive Cluster**

09:40 - 10:10 **Keynote presentation**

- Marius Homann - Head of Software Purchasing, CARIAD

10:10 - 11:30 **SESSION 1: Automotive industry transformation in the SEE region: Building a new ecosystem and unlocking the full potential of the SEE market**

- Daniel Lorer - Minister of Innovation and Growth Bulgaria
- Ivan Mihaylov - Chairman of the board of Automotive Cluster Bulgaria
- Sylvain Collot - Site Manager, Melexis
- Antonia Mavrova - Partner, Kinstellar
- Sofia Kasidova - Chief Strategist, Bulgarian Development Bank
- Francois Debergh - Country Director for Bulgaria, Albania and Greece, Veolia

Q&A

11:30 - 12:00 **Coffee and networking break**

12:00 - 13:30 **SESSION 2: Innovation trends and technologies for a new automotive era: The car of the future is electric, autonomous, connected and shared**

- Berry Leung - Founder and Director, Teksbotics
- Momchil Stanchev - Head of Department, Bosch Engineering Center



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- Velizar Dimov - System Validation and Engineering DevOps Lead, Visteon
- Alan Sweeney - Clean Process Segment Manager, Camfil Continental Europe, Britain, Ireland & ME
- Zdravko Tsatsov - Site Leader Sofia Business Center, Sensata Technologies Bulgaria

Q&A

13.30 - 14.30 **Lunch**

14.30 - 15.30 **SESSION 3: Automotive software solutions – driving the transformation of the automotive industry**

- Nikolay Lavrov – Senior Engineering Manager, Electrification – Global SW Development, Visteon
- Stoyan Nikolov - Test Group Leader, Bosch Engineering Center Sofia
- Jurgen Sahtel – Project Manager, ATOM Mobility

15.30 - 15.35 **Technical Break**

15.35 - 16.30 **SESSION 4: Digitalisation of manufacturing processes. Increasing production efficiency**

- Arch. Lyubomir Stanislavov – CEO, Next e.GO Bulgaria
- Dimitrina Stoyanova-Ivanova – Project Manager Technical Training, SMC
- Olga Trofymova, PhD, CMC – Director, Quality Centre Ukraine
- Boyan Pehlivanov - Founder & General manager, B2N

Q&A

16.30 - 17.00 **Coffee and networking break**

17.00 - 18.00 **SESSION 5: Start-ups as a driving force for innovation and growth**

Moderator: Emil Shekerdzhiski

- Bogdan Bogdanov - Head of Invest Bulgaria Agency
- Svilen Rangelov – CEO, Dronamics
- Krasi Nikolov - Co-Founder & CEO, QuarkXR
- Martin Valchanov – Founder, Aver Mobility
- Petko Bozhinov – Co-founder, Aver Mobility

18:00 – 19:00 **SESSION 6: Sustainability in the automotive industry**

- Georgi Stefanov – Head of the Political Cabinet of the Deputy Prime Minister for Climate Policies, Council of Ministers of the Republic of Bulgaria
- Fabian Sperka - Vehicles Policy Manager, NGO Transport and Environment
- Jelena Tomovic - Business Development Manager, Clean Process Capital Equipment and Molecular Filtration, Camfil Continental Europe, Britain, Ireland & ME
- DongJo Yang - Lead Research Engineer, GIGA



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19.00 **B2B meetings and Networking**
A series of short, organised meetings, hosted by OEMs and suppliers
Pre-scheduled, private and time-effective. Available on a first-come, first-served basis

20.00 **Dinner, Hyatt Hotel**

3 JUNE - DAY 2

08:30 - 9:00 **Registration and morning coffee**

09:00 - 09:30 **SESSION 7: Supply chain and logistics trends in the SEE automotive sector**

- Tommy Ver Elst – General Manager, Sensata Technologies Bulgaria
- Kuzman Iliev – Economist, SIPP
- Victor Batov – Director of Business Development, cargo-partner
- Georgi Trendafilov – Director Emergency Transport Solutions, cargo-partner
- Marcus Rauschelbach – Regional Key Account Manager Europe, cargo-partner
- Prof. Ivaylo Koprev – Rector, University of Mining and Geology

09:30 - 11:00 **SESSION 8: Regulatory Round-Table: Present and future of the Bulgarian car fleet.
Creating a state policy for mobility and car fleet management.**
Organised in partnership with Association of Car Manufacturers

Current state of the mobility and fleet process management

Host: **Hrabrin Ivanchev**, Chairman of Association of Car Manufacturers

- Current state of the car fleet of the Republic of Bulgaria.
- Market, technical security and car service. Tax policy.

Creating a mobility policy for a sustainable car fleet

- Electrification and digitalization of the fleet management. Creating a car register containing information about each newly registered car for the period of its operation. Digitization of the processes related to the use and servicing of vehicles in Bulgaria. The example of Romania.
- State support for renewal and decarbonization of the fleet. Creation of an ecological fund to stimulate the renewal of the fleet. Possible change in the annual car tax according to the damage they cause to the environment. Incentives and sanctions.
- Development and construction of the charging infrastructure for electric cars in big cities and on the national road network.

11:00 - 12:00 **Official opening of Sofia Motor Show**



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