



Automotive Forum Sofia 2018



AUTOMOTIVE
CLUSTER
BULGARIA



INTER EXPO CENTER - 347, Tsarigradska shose Blvd., Sofia 1784, Bulgaria
Organized by Automotive Cluster Bulgaria & Inter Expo Center
Main Venue Hall: Vitoshka Hall

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CONFERENCE 18-19 October	
DAY/Hours	18. October
9:00 - 9:30	Registration & Welcome Coffee Break, supported by Vivacom
9:30 - 9:40	Made in Bulgaria Intro Movie - Bulgarian Automotive Industry by ACB
9:40 - 9:45	Welcome speech Mr. Ivan Mihaylov ACB President
9:45 - 9:48	Welcome speech Mr. Ivaylo Ivanov IEC General Manager
9:48 - 9:51	Welcome speech Mrs. Sarah Lindsey Brand Management & Development Automotive B2B Events, Automechanika
9:51 - 10:05	Opening words Mr. Emil Karanikolov Minister of Economy of Republic of Bulgaria
10:05 - 10:10	Development of the Bulgarian Automotive Industry Arch. Lyubomir Stanislavov ACB CEO
10:10 - 10:40	How to become a VW Group supplier Mr. Barna Nagy Volkswagen & Audi Purchasing regional office Eastern Europe
10:40 - 11:10	MBUX - Mercedes-Benz User Experience system Mr. Ivan Mihaylov CEO Visteon Bulgaria
11:10 - 11:40	How to become a BMW Group supplier and new BMW factory project in Debrecen, Hungary Mr. Eszef Mennert BMW International Purchasing, Southeast Europe
11:40 - 12:00	BMW new mobility strategy - Electric mobility of the Future Mr. Ivo Koevski BMW M - Car, Bulgaria
12:00 - 13:00	Lunch, supported by Visteon Bulgaria
13:00 - 13:30	FORD Group supplier structure and presentation of Ford Factory in Craiova Mr. Viorel Nuta Ford of Europe Purchasing
13:30 - 14:00	Bulgarian success story Mr. Eric de Candido Head of EU operations at Integrated Micro-Electronics
14:00 - 14:30	Made in BG: Aluminium Battery cases for Electric Vehicles Mr. Johan van Putten COO ETEM
14:30 - 14:45	ABB Formula E car reveal Mr. Marcel van der Hoek Country Managing Director ABB Bulgaria - Main Lobby
14:45 - 15:00	Coffee Break, supported by EY Bulgaria
15:00 - 15:15	The role of the traditional telecom providers in the digital transformation of the automotive industry Mrs. Eva Georgieva Project Manager Cloud Solutions Vivacom
15:15 - 16:15	Panel 1: Education & The Automotive Industry Challenges and Innovation New curricula in schools and universities, Dual education and Incentive for educational programs
15:15 - 15:25	Opening words Mrs. Tanya Mihaylova Deputy Minister of Education and Science of Bulgaria
	Participants
	Mrs. Denitza Borisova HR Festo Production
	Prof. Georgi Todorov Technical University Sofia
	Mr. Vladislav Marinov Sensata Technologies Bulgaria
	Mr. Rosen Ivanov "Angel Kanchev" University of Ruse
	Mr. Rosen Kosturkov SMC Bulgaria
	Moderator Mr. Ivan Mihalev 24 Hours Newspaper
16:15 - 17:15	Panel 2: The future of the Automotive Industry Challenges ahead Electric Vehicles, Autonomous Driving, Connected Vehicles and more.
16:15 - 16:30	Opening words Mr. Rosen Plevelev President of Republic of Bulgaria (2012-2017) & ACB BoD
	Participants
	Mr. Veselin Arnaudov Innovations and Connected cars VMware Bulgaria
	Mr. Alexander Popov UBER Bulgaria Site Engineering Lead
	Mr. Lyubomir Tsirov Software Engineering Leader, Connected Car Platforms and Services VISTEON Bulgaria
	Mrs. Joanna Duda Team Prevent Business Development Manager
	Mr. Vasil Takev ABB Bulgaria
	Moderator Mr. Radomir Ralev SeeNews
17:15 - 17:30	ABB Formula E car Mr. Marcel van der Hoek Country Managing Director ABB Bulgaria - Main Lobby
17:30 - 18:15	The Future of Electromobility Mr. Vasil Takev ABB Bulgaria - Hall Panorama
18:15 - 19:00	ABB Formula E Cocktail ABB Bulgaria - Hall Panorama
19:00-22:00	ACB Dinner - Cocktail National Archaeological Institute with Museum - BAS 3 Saborna Str., 1000 Sofia
CONFERENCE 18-19 October	
DAY 19 October	
9:00 - 9:30	Registration & Welcome Coffee Break, supported by Dassault Systèmes
9:30 - 9:40	Made in Bulgaria Intro Movie - Bulgarian Automotive Industry by ACB
9:40 - 9:45	Welcome speech Arch. Lyubomir Stanislavov ACB CEO
9:45 - 10:00	Opening words Mr. Tomislav Donchev Deputy Prime Minister of Republic of Bulgaria & Mr. Rosen Jeliazkov Minister of Transport & Communication of Bulgaria
10:00 - 10:30	Platooning by rail - Intermodal Transportation into the Future: Better, Faster, Smarter MBA. Jordi Jove Farrando LKW Walter International
10:30 - 11:00	Automotive technologies from the future & Bosch Future Plans Dipl.-Ing., MBA Hanno Miorini BOSCH
11:00 - 11:30	Automotive Transformation and Infrastructure Solutions for ADAS from Dell EMC Mr. Victor Nasr Dell EMC Bulgaria
11:30 - 12:00	Project "Affordable Electric Car Made in BG", Automotive Cluster Bulgaria Prof. Harald Leschke Ex-Head Mercedes-Benz Advance Design Studio
12:00 - 13:00	Lunch, supported by Dell EMC
13:00 - 13:30	Optimizing global manufacturing operations through production process simulations and Product Lifecycle Management. Automotive PLM solutions Mr. Philippe Menez Dassault Systèmes
13:30 - 14:00	The intelligent factory of the future enabled by Festo products Dr. Andreas Hoelscher Head of FESTO Corporate Product Development
14:00 - 14:30	Joint project Mobiley & Automotive Cluster Bulgaria - paving the road to Level 4/5 Autonomy in Bulgaria Mr. Raz Peleg & Arch. Lyubomir Stanislavov ACB CEO
14:30-15:00	The Square: Automotive R&D Center in Sofia Tech Park Arch. Lyubomir Stanislavov CEO Auto Park Bulgaria
15:00 - 15:20	Coffee Break, supported by Samsung
15:20 - 16:20	Panel 3: How to speed-up & What to do next? R&D incentives & development of NEW Industrial sites Successful CEE practices, new development of big industrial zones & why we
15:20 - 15:30	Opening words Mr. Stamen Yanev CEO Invest Bulgaria Agency
	Participants
	Mr. Lachezar Borisov Deputy Minister of Economy of Bulgaria
	Mr. Milen Raykov EY Bulgaria
	Mr. Petar Statev Sofia Tech Park
	Mrs. Joanna Duda Team Prevent Business Development Manager
	Mr. Evgeny Angelov PostScriptum Ventures Ltd
	Moderator Mrs. Slavka Bozukova Standart Newspaper
16:20 - 17:20	Panel 4: Strategy for development of the Automotive Industry in Bulgaria and the Balkan region Challenges, New technologies, Industrial sites and governmental incentives
16:20 - 16:30	Opening words Deputy Prime Minister Tomislav Donchev Deputy Prime Minister of Bulgaria
	Participants
	Mr. Radosvet Radev Executive President BIA
	Mr. Rumen Radev Bulgarian Industrial Capital Association
	Mr. Mitko Vasilev German-Bulgarian Chamber of Industry and Commerce
	Mr. Lyubomir Minchev Board Member AmCham and CEO Telelink
	Mrs. Antonia Mavrova Regional Head of Automotive and Industrial Sector Kinstellar
	Moderator Mr. Kiril Valchev Danik Radio
18:30-20:00	IEC Cocktail Best Western Plus Expo Hotel

PARTNERS



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